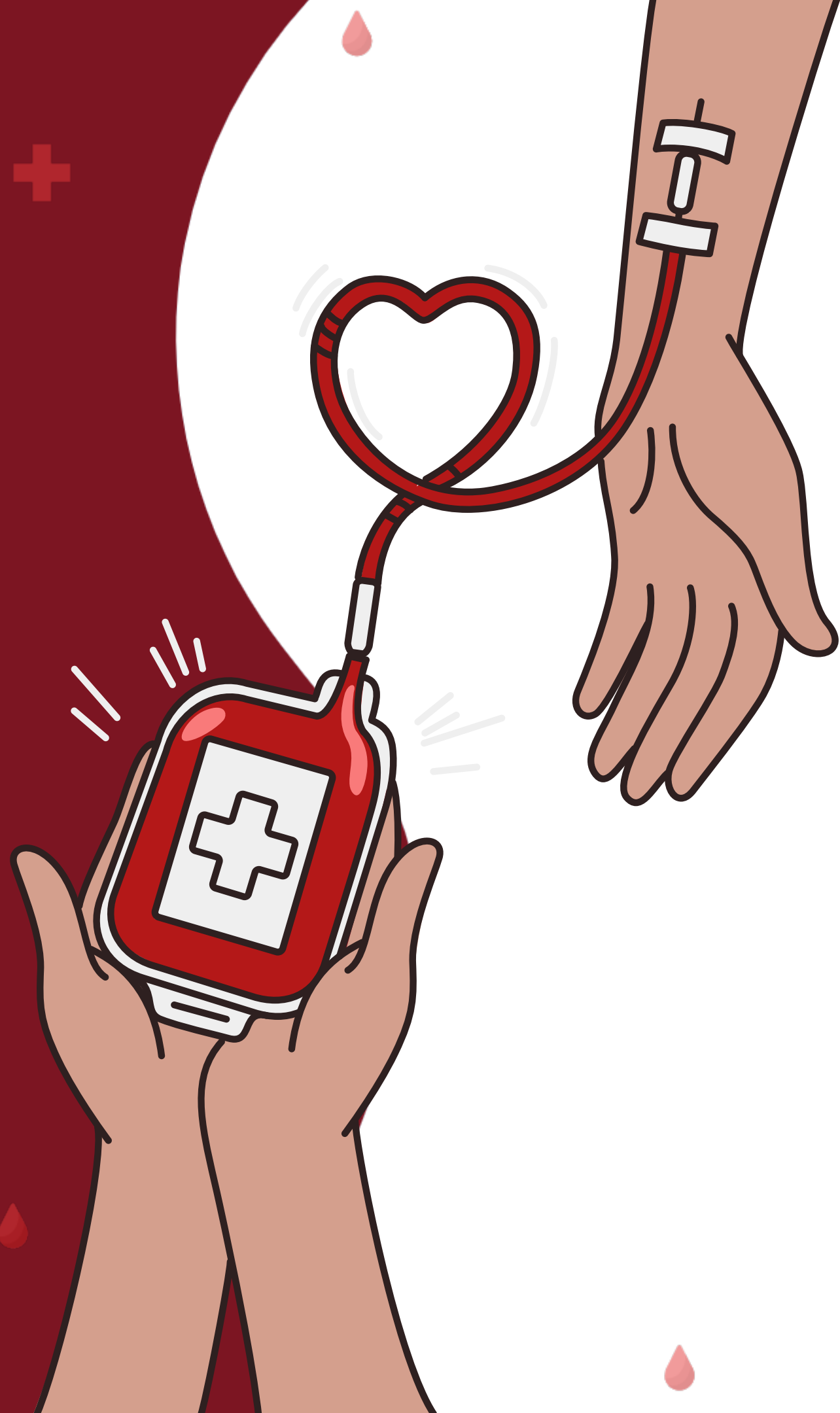


Community Heroes: *Organizing a Blood Drive*

*"Whoever saves a life, it is as if they
saved all of humanity." (5:32)*





***15.2 million transfusions
of blood components
occur each year in the
United States.”***

Why should I donate blood?

- Patients need blood, platelets, and plasma every hour of every day. Those who depend on these life-saving donations include:
 - People injured in accidents and trauma
 - Premature babies fighting for survival
 - Patients undergoing cancer treatment and major surgeries
 - Bone marrow and organ transplant recipients
 - Mothers facing complications during childbirth
 - Older adults with chronic health conditions...and countless others.

Your donation could save a life or even multiple lives.



STEP 1: Blood Bank Partnership



Communicate with local blood banks(Buses preferred)
Choose a location that is easily accessible, familiar to the community, and large enough to accommodate waiting areas.

Great options include:

- **Masjid**
- **Church**
- **Community Center**

Once the venue is confirmed, coordinate with the blood donation organization to ensure it meets their setup requirements.

Indoor Venue Requirement:

- . 1400 Sqfeet open area on first floor with multiple electrical outlet access.
- . Temperature set to 68-70 degree an hour before the event.
- . Provide 4 folding tables/ 12 chairs.

STEP 2: *Coordinate*

Once you've chosen a venue, it's time to get in touch with a trusted blood donation provider like Carter Blood Care or the American Red Cross.

- **Reach out to schedule your drive:**

- Provide the venue name, address, and preferred date and time.
- 10am-4pm is usual time.
- 30-35 donors appointments needed to sign up before the blood drive.
- 25-30 minutes need for blood donation.

- **Contact the blood bank coordinator:**

- Confirm mobile unit (bus) availability.

- **Get written confirmation.**

- Lock in the logistics so you can move forward with planning and promotion.



STEP 3: *Create a flyer*

- Once the date, time, and location are confirmed:
 - Design a flyer **at-least 4 weeks before the event.**
 - **Schedule venue site visit with Blood bank representative**



STEP 4: *Market the blood drive*



- Spread the word through multiple channels:
 - **Faith & Community Outreach**
 - Masjid announcements during Jumu'ah prayers and masjid newsletter
 - **Social Media Promotion**
 - Share flyers and reminders on ICNA Relief's social media platforms
 - **Printed Flyers**
 - Post around the venue, community centers, and masjid/churches
 - **On-site Promotion**
 - Set up sign-up tables after prayers or community events
 - Encourage on-the-spot registrations
 - **Track Your Signups**
 - Keep a running count of people who commit to donate

STEP 5: *Finalize logistics*



- **Share Important Contact Info**
 - Provide your blood bank partner with a contact number for the venue, parking & restroom access an hour before blood drive starts.
 - This contact should be someone who will be ~~on~~ ^{at} the day of the event (e.g. masjid staff, organizer)
- **Assist with On-Site Navigation**
 - Give clear directions to the parking area designated for staff and the mobile unit (if using one)
 - Let them know where restrooms are located inside the building
- **Confirm Arrival Time**
 - Make sure everyone is on the same page about when setup begins and how long the team will stay

STEP 6: *Donor eligibility criteria*



- Make sure donors meet the basic health and age requirements.
 - **Age Requirements**
 - 16 years and older can donate
 - 16-year-olds must bring written parental consent
 - **Travel Restrictions**
 - No recent international travel (within a certain timeframe — varies by country and risk)
 - **Health Conditions That May Prevent Donation**
 - Hemoglobin (Hb) below 12 g/dL
 - Low blood pressure at the time of donation
 - Active illness, fever, or recent infections may also delay donation

STEP 7: *Key messages*



- When promoting a blood drive, use these points to encourage participation:
 - One donation can **save 3 to 5 lives**.
 - Your single act of kindness can help accident victims, cancer patients, and premature babies—all at once.
 - Donating blood is safe and not harmful to your health.
 - There is a nationwide blood shortage.
 - Hospitals are in urgent need of donations every day.
 - **“Whoever saves a life, it is as if they saved all of humanity.” (5:32).**
 - Donors receive a thank-you gift!
 - Enjoy a blanket, juice, and snacks after donating—a small token of appreciation for a big act of generosity.



ICNARelief
HEALTH SERVICES



BLOOD DRIVE

Make a monumental impact in minutes.
Your single blood donation has the
power to save as many as three lives.

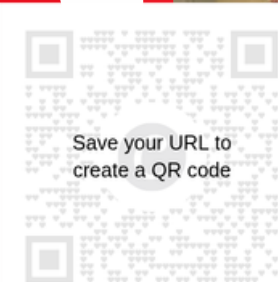
- ✓ Save up to 3 Lives!
- ✓ Boost Your Well-being
- ✓ Free health check-up
- ✓ Support Our Community



08/15/2026
13:00 - 17:00



**123 ANYWHERE ST.,
ANY CITY, ST 12345**



Save your URL to
create a QR code

LEARN MORE



ICNARelief.org/BloodDrive



+123-456-7890



ICNARelief

MUSLIMS FOR HUMANITY

**Emergency blood
donation campaign.
There's an acute
shortage across the
country.**

**All Type O
Blood Donors
Needed NOW!**



**"Whoever saves a life,
it is as if he saved
all of humanity" (Quran 5:32)**

**One blood
donation can
save up to
three lives.**

- + Safe Donation Process
- + Professional Staff
- + Quick Health Check
- + Post-Donation Care

**Join us in making a
difference—become a
blood donor today!
Visit the website for
donation locations.**



MORE INFORMATION!

ICNARelief.org/BloodDrive



ICNARelief
HEALTH SERVICES

Commonly asked questions (FAQs)

Can I donate blood if I am taking medications?

- **Cannot donate** if taking **antibiotics** to treat an active infection.
 - Can donate if the antibiotics are taken as a preventative measure (**prophylactic**).
- Platelet donors **cannot donate** if taking **Aspirin** [or medications containing Aspirin].

Can I get HIV/AIDS by donating blood?

- No, you **cannot contract** HIV/ AIDS by donating blood.
 - The process is completely safe. Blood donation centers follow strict protocols.

How often can I donate blood?

- You must wait at-least **eight weeks after** your last blood donation to donate blood again.
 - This allows your body to fully recover and replenish its blood supply.

STEP 8: *Answer donor questions*



- Help donors feel prepared by answering their most common questions:
 - **Should I eat before or after donating?**
 - Yes! Eat a healthy meal 1–2 hours before donating.
 - After donating, enjoy juice and snacks provided on-site.
 - **Can I smoke or vape before donating?**
 - Please avoid nicotine for at least 1 hour before donation.
 - **What do I avoid 24 hours after donation?**
 - Strenuous exercise or workouts
 - Heavy lifting or manual labor
 - Hot showers or baths (to prevent dizziness or fainting)
 - **Bonus Tip:**
 - Stay well-hydrated before and after your donation.



- Contact Dr Mohammad Uzair (Director ICNA Relief Mobile Clinics/National Blood Drive Campaign Lead) Cell Phone 99725121 or muzair@icnarelief.org for blood drive related information.

JazakallahKhairan